

NUJ

DUBLIN

FREELANCE

Freelance Forum Spring 2024

Photographers/Writers/PR

Supported by Coimisiún na Meán



Coimisiún na Meán

Venue: Ireland Institute, Pearse Centre, 27 Pearse Street, Dublin 2.

Date: Monday 8 APRIL 2024

Cost: €5 (tax-deductible) to NUJ members, non-members €20.

Spaces are limited so book early

Book online now at <https://dublinfreelance.org/freelance-forum-spring-2024>

Enquiries Gerard Cunningham dublinfreelancenuj@gmail.com 086-6073060

All sessions open to writers, photographers, PR practitioners

NOTE: All speakers appear in a personal capacity.

Registration: 9.30AM- 10.00AM

Opening Address: 10.00AM – 10.30AM

Tim Dawson

deputy general secretary of the International Federation of Journalists

Journalism in a Troubled Time

Session 1: 10.30AM – 11.45AM

The Editors: Pitching to The Press

Speakers: **Jo Linehan**, climate editor, Sunday Times

Charlie Taylor, technology and innovation editor, Business Post

Chair: **Margaret Ward**, freelance journalist

The session will cover pitching in the current newspaper environment, and the art of the pitch, with commissioning editors outlining their needs.

Session 2: 11.45AM – 1.00PM

Newsletters: Back to the Future with Email

Speakers: **Drew Shiel**, marketing consultant

Sam Trantum, deputy editor, Dublin Inquirer

Chair: **Stephanie Costello**, freelance journalist

As social media fragments, custom newsletters and emails are growing in popularity and usefulness for both publishers and individuals looking for new ways to promote their wares.

Lunch 1.00PM

Lunch is available in nearby hotels, cafes and coffee shops.

Wherever you go, take the time to introduce yourself to someone new, and catch up with old faces.

Networking is also a key aim of the Freelance Forum.

Session 3: 2.00PM – 3.15PM

Media Engagement Group: Safe Reporting

Speakers: **Fergal Crehan**, barrister

Andrew McLindon, director of communications, An Garda Síochána

Chair: **Margaret Ward**, freelance journalist

The Media Engagement Group provides information and advice to journalists on staying safe, and on what to do when faced with threats during work. Garda representatives from the Garda National Crime Prevention Unit (GNCPU) will give information on online and personal safety. Fergal Crehan talks about protecting your information online and minimising digital footprints.

Session 4: 3.30PM – 4.30PM

Inclusion, Diversity, and Representation in Journalism

Speakers: **James Casey**, Independent Living Movement Ireland

Paula Fagan, ceo LGBT Ireland

Aoife Kavanagh, UNHCR

Chair: **Priyanka Borpujari**, freelance journalist

How are journalists doing when dealing with diverse groups? Where can things be improved in the future?

We understand that as working journalists everyone may not be able to attend all sessions.



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Tim Dawson is deputy general secretary of the International Federation of Journalists, and a former president of the NUJ. He was freelance journalist for three decades during which time he wrote various columns in *The Sunday Times*, covered drug trials for Dutch tv, and reported Madonna's wedding for *People Weekly*.

Jo Linehan [jolinehan.com] is the Editor of the *Sunday Times Ireland CLIMATE* supplement and a sustainability columnist with *The Sunday Times Ireland Home* magazine and *Irish Country Magazine*. With over a decade of experience as a lifestyle journalist, she has worked for and contributed to several publications, including *The Irish Times*, *IMAGE Magazine*, *CARA Magazine*, and *Forbes Online*.

Charlie Taylor is technology and innovation editor at the *Business Post*, where his duties also include editing *Connected*, a tech-focused monthly magazine. Prior to joining the *Business Post*, he spent 15 years working for the *Irish Times* in a number of roles.

Drew Shiels has been putting things online for twenty-five years, and is extremely enthusiastic about newsletters. He writes about coping with climate change, food history, and RPGs, and works as a marketing consultant to make up for it.

Sam Trantum is a co-founder and deputy editor at *Dublin Inquirer*.

Stephanie Costello is a journalist, PhD candidate, and assistant lecturer at TU Dublin's School of Media. She currently covers the jobs beat for the *Dublin Inquirer* and previously served as Editor-in-Chief. Her work can be found in national and international media outlets, such as *The Irish Times*, *RTE*, *UTV*, *Dazed Digital*, and *Hot Press*. Her research concerns trust and transparency in Irish media through the lens of social class.

Fergal Crehan is a barrister, with an interest in privacy and data protection.

Andrew McLindon is a former journalist, public relations consultant, and PR manager. He has been director of communications with An Garda Síochána since 2013. Andrew is the strategic communications advisor to the Garda Commissioner and the Garda Senior Leadership Team, of which he is a member. During his ten years in the role, An Garda Síochána has built one of the biggest and most engaged social media audiences in the country and has won multiple awards for public relations, internal communications and public safety awareness campaigns.

Margaret Ward is a freelance journalist.

Dr James Casey works for ILMI as a policy advisor, he previously worked on the Onside Project. He holds a PhD in Critical Disability Studies from the University of Galway where he was the recipient of a Doctoral Teaching Fellowship. He is a disabled person and has worked as a lecturer, disability equality consultant and communications worker in addition to his continued role as a peer reviewer with several international journals and his tenuous forays as a writer.

Paula Fagan is ceo of LGBT Ireland and has been working on LGBTQI+ rights for many years. In her current role she has overseen the expansion of the organisation and the services it provides. She was a founding board member of marriage equality and has published several seminal research reports into the experiences of LGBTQI+ people and their family members. Paula holds an MA in Women's Studies, a HDip in Psychology, and is currently study for an MSc in Psychotherapy.

Aoife Kavanagh is a senior external relations associate at UNHCR, the UN Refugee Agency. She has a background in journalism and content production.

Priyanka Borpujari is an independent journalist based in Dublin. She has reported on issues of human rights and justice from Japan, Argentina, Bosnia-Herzegovina, Indonesia, El Salvador, and India. Her work has appeared in the *British Medical Journal*, *Columbia Journalism Review*, *The Guardian*, *BBC*, *Al Jazeera*, *The Boston Globe*, *The New York Times*, *TRT World*, and others. Between 2018 and 2019, she walked 1,200 kms across India with Pulitzer-winning journalist Paul Salopek, on his 33,000-km Out of Eden Walk.