

NUJ

DUBLIN

FREELANCE

Freelance Forum Spring 2019

For Photographers/Writers/PR

Supported by the Broadcasting Authority of Ireland



Venue: Buswells Hotel, Molesworth St, Dublin 2

Date: Monday 15 April 2019

Cost: €10 (tax-deductible) to NUJ members, non-members €20.

Spaces are limited so book early

Book online now at <http://dublinfreelance.org/freelance-forum-spring-2019/>

Enquiries Gerard Cunningham dublinfreelancenuj@gmail.com 086-6073060

Or send your registration fee to: Helen Taylor, NUJ, Second Floor, Spencer House, Spencer Row, off Talbot Street, Dublin 1. Mark envelope Freelance Forum.

NOTE: All speakers appear in a personal capacity.

Registration: 10.00AM- 10.30AM

Session 1: 10.30AM – 11.30AM

By The Book: Arts and Book Reviews

Speakers: **Martin Doyle**, Books Editor, Irish Times

Joanne Hayden, journalist

Chair: **Margaret Ward**, freelance journalist

Session 2: 11.30AM – 1.00PM

Commissioning Editors: What they want in a pitch

Speakers: **Mark Hennessy**, News Editor, Irish Times

Roisin Ingle, Deputy Features Editor, Irish Times

Elaine Prendeville, Editor, Sunday Business Post Magazine

Chair: **Berni Dwan**, journalist and writer

Lunch 1.00PM – 2.00PM

Lunch is available in Buswells hotel, the National Library and Cafe La Cocotte in the Alliance Francaise also in Kildare Street, among other venues in the vicinity.

Keynote Address: 2.00PM – 2.30PM

Quality in a Cold Climate

Allan Prosser, Editor, The Irish Examiner

Session 3: 2.30PM – 3.30PM

How Not To Fleece Yourself

Speaker: **Barry McCall**, freelance journalist

Chair: **Philip O'Connor**, freelance journalist

Session 4: 3.30PM – 4.30PM

Archive Researching

Speakers: **Padraig Yeates**, journalist

Chair: **Kieran Fagan**, freelance journalist

We understand working journalists everyone may not be able to attend all sessions.

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Allan Prosser is the Editor at *The Irish Examiner*

Martin Doyle is Books Editor of *The Irish Times*, which he joined in 2007. He previously worked for the *Irish Daily Mail*, *The Times* (London), and *The Irish Post*, where he was Editor. He also edited *A History of The Irish Post* (2000) to mark its 30th anniversary.

Joanne Hayden is a writer and arts journalist. Her book reviews and interviews appear regularly in the *Irish Independent*. She has also written for papers including the *Sunday Business Post*, the *Irish Times* and the *Melbourne Age*. Her short stories have been broadcast on RTÉ radio and published in the *York Literary Review* and *Crannóg* magazine.

Margaret Ward is a journalist, producer and broadcaster specialising in travel, nature and the environment. She is a former award winning foreign correspondent and editor with RTÉ. Margaret has reported from more than 30 countries, from Afghanistan to Rwanda. As foreign editor she led RTÉ's international coverage from 1999 until 2007 when she went to China as Beijing correspondent for three years. She now freelances for *The Irish Times*, RTÉ, BBC and other international broadcast, print and online media.

Mark Hennessy is the News Editor of *The Irish Times* since September 2015. He previously served as London Editor and Political Correspondent at *The Irish Times*, and before that as News Editor, Political Correspondent and Europe Editorial at *The Irish Examiner*.

Roisin Ingle is *Irish Times* Deputy Features Editor, co-producer of the *Women's Podcast*, and presents the *Roisin Meets* podcast.

Elaine Prendeville is Editor of the *Sunday Business Post Magazine*. In addition to the weekly arts and culture supplement, she edits a range of *Sunday Business Post* publications on topics including business, finance, sports and lifestyle. She is the former Head of Creative Communications at Harmonia publishing, the former Editor of *Irish Tatler Magazine*, and of *VIP Magazine*. In addition to her work in magazines, Elaine is an experienced copywriter, radio researcher and book editor. She launched her first magazine aged eight. It has been downhill from there.

Berni Dwan teaches journalism in Dublin and does freelance work. In 2018 her poetry collection, *Frankly Baby*, was published by Lapwing Press. Her history show, *The A to Z of Historical Blunders* is currently running on Near FM 90.3 radio. Her history articles, reviews and curmudgeonly musings can be found on oldfilibuster.com.

Barry McCall is principal of McCall Media. He is a writer, editor and copywriter with extensive experience in newspapers, magazines, public relations and online media. As a writer and journalist since 1978 he has contributed to a wide variety of newspapers and magazines while also working extensively in the public relations area. He is currently a regular contributor to *The Irish Times* specialising in the business, finance and technology areas. He also acts as a consultant copywriter for many of Ireland's leading PR agencies.

Philip O'Connor is an Irish multimedia journalist living in Stockholm and working internationally. He estimates that around 40 percent of his work is now in video and TV sphere, and he will explain how to put a price on everything from a mobile phone clip to an edited package.

Padraig Yeates is a journalist, author and historian. He is a member of the NUJ.

Kieran Fagan is a freelance journalist and media consultant. Previously he worked for the *Irish Times*, *Irish Independent* and *Sunday Tribune*, and for Carr Communications. He is currently treasurer of Dublin Freelance branch of the National Union of Journalists.