

NUJ

DUBLIN

FREELANCE

Freelance Forum Autumn 2018

Photographers/Writers/PR

Supported by the Broadcasting Authority of Ireland



Venue: Buswells Hotel

Date: Monday 15 October 2018

Cost: €10 (tax-deductible) to NUJ members, non-members €20.

Spaces are limited so book early

Book online now at <http://dublinfreelance.org/freelance-forum-autumn-2018/>

Enquiries Gerard Cunningham dublinfreelancenuj@gmail.com 086-6073060

Or send your registration fee to: Helen Taylor, NUJ, Second Floor, Spencer House, Spencer Row, off Talbot Street, Dublin 1. Mark envelope Freelance Forum.

All sessions open to writers, photographers, PR practitioners

NOTE: All speakers appear in a personal capacity.

Registration: 9.30AM- 10.00AM

Opening Address: 10.00AM – 10.30AM

Reporting Family Law cases

Dr Carol Coulter, Adjunct Professor of Law, NUIG

Session 1: 10.30AM – 11.30AM

Science Reporters: Specialised Reporting Beats

Speakers: **Kevin O'Sullivan**, science and environment editor, Irish Times

Carmel Doyle, freelance journalist and editor

Chair: **Dr Claire O'Connell**, science writer

Session 2: 11.30AM – 1.00PM

Commissioning Editors: What they want in a pitch

Speakers: **Rachel Collins**, editor, Irish Times Magazine

Niall Toner, Sunday Times lifestyle editor

Chair: **Bernie Ni Fhlatharta** freelance journalist

Lunch 1.00PM – 2.00PM

Lunch is available in Buswells hotel, the National Library and Cafe La Cocotte in the Alliance Francaise also in Kildare Street, among other venues in the vicinity.

Session 3: 2.00PM – 3.15PM

Using LinkedIn as a platform for Journalism

Speakers: **James Upsher**, corporate communications manager, LinkedIn

Chair: **Kieran Fagan**, freelance journalist

The programme is based on the feedback and best practice examples that LinkedIn has received from journalists around the world. We'll use live examples of stories in the news or of interest to the audience so come with ideas that you are currently researching. All attendees will receive a complimentary upgrade to LinkedIn Premium Business for one year.

Session 4: 3.15PM – 4.30PM

Podcasting for Promotion and Profit

Speakers: **Naomi O'Leary**, freelance journalist

Alan Maguire, comedian

Ciara O'Connor Walsh, freelance journalist/podcast producer

Chair: **Margaret Ward**, freelance journalist

We understand that as working journalists everyone may not be able to attend all sessions.

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Carol Coulter is a former journalist, having worked with *The Irish Times* for 28 years, the last twelve as its Legal Affairs Correspondent and then Legal Affairs Editor. During her career she won a number of journalism awards, including Campaigning Journalist of the Year, Newspaper Legal Journalist of the Year and Overall Legal Journalist of the Year. In 2012 she left journalism to direct the Child Care Law Reporting Project, which reports on and analyses child care proceedings in the Irish courts. In February 2016 she was appointed Adjunct Professor of Law in NUI Galway, supervising a Ph D on child protection law.

Kevin O'Sullivan is Environment & Science Editor with *The Irish Times*. He has a science degree from UCD and a post graduate diploma in journalism from DCU. Prior to working in regional journalism, he co-founded a successful freelance journalism agency. He also held the positions of news editor and editor of *The Irish Times*.

Carmel Doyle is an experienced journalist, editor and copywriter. She has more than 12 years' experience in writing and editing articles for a range of publications, including business and technology articles for the *Irish Independent* and *The Sunday Times*. She also writes science features for clients in the pharmaceutical industry. As a former long-term reporter with the technology news website *Siliconrepublic.com*, Carmel reported on all things science-related. Carmel was a contributor to the book *1916 Portraits and Lives*, published in 2015. She was also a contributor to the *Dictionary of Irish Biography*.

Dr Claire O'Connell is a science writer based in Ireland. She has a PhD in cell biology from University College Dublin and a Masters in Science Communication from Dublin City University. She writes regularly for *Silicon Republic* and *The Irish Times*. In 2016 she was named Irish Science Writer of the Year.

Rachel Collins is the editor of the Irish Times Magazine, a weekly 64 page supplement that covers news and lifestyle features, interviews, food & drink, fashion, beauty and travel. Rachel is also the food & drink editor and travel editor of *The Irish Times*. She began her career working in *The Irish Times* newsroom, then worked for tabloid newspapers, start-ups and as a freelance before returning to *The Irish Times* in 2007.

Niall Toner is the lifestyle editor of the Sunday Times Irish edition, tasked with editing the paper's 32-page Sunday section covering food, travel, motoring, tech and living. He has 25 years experience as a journalist writing on music, theatre, property, food, travel, news and features. He lives in Dublin.

Kieran Fagan is a freelance journalist and media consultant. Previously he worked for the *Irish Times*, *Irish Independent* and *Sunday Tribune*, and for Carr Communications. He is currently treasurer of Dublin Freelance branch of the National Union of Journalists.

James Upsher is the Corporate Communications Manager (EMEA) with LinkedIn. This 45 minute session will take you through how to use the sites features to stay on top off issues in your areas of interest, find the right source fast, build and use your own network, appeal to potential sources online and promote your work.

Naomi O'Leary is a journalist from Dublin. She covers stories from around Europe for publications including *Politico*, *The Atlantic* and *Huffington Post*, and co-hosts *The Irish Passport*. She is a former correspondent for *Reuters* in Rome and *Agence France-Presse* in London. Her 2016 documentary "Granite and Chalk" told the little-known story of how Irish rebels were infiltrated by spies ahead of the 1916 Easter Rising.

Alan Maguire is a comedian from Waterford and the co-host of two podcasts on the HeadStuff Podcast Network; *Juvenalia*, a podcast about pop culture that was important to us when we were young, and *Roast Chestnuts*, a podcast about made-for-tv Christmas movies.

Bernie Ni Fhlatharta is a freelance journalist in print and radio after a 37 year career in print media in regional newspapers. As a native Irish speaker she appreciates she has more options as a bilingual journalist. She's astounded at the shortage of news/court reporters in the regions and believes more young journalists should concentrate on those shifts to get established.

Ciara O'Connor Walsh is a podcast producer and freelance communications specialist. She currently produces and edits a number of podcasts within the Headstuff Podcast Network, and with them, produced a ten part series in 2018 - *The Eighth* - about the eighth amendment referendum. She is currently working on a six part documentary podcast series with *A Lust for Life* on the mental health system in Ireland, and is planning her own new podcast series with Headstuff. She is passionate about storytelling, good design, new technologies, social justice, the arts, and creative collaboration. Talk to her about podcasts and she'll talk back forever.

Margaret Ward is a journalist, producer and broadcaster specialising in travel, nature and the environment. She is a former award winning foreign correspondent and editor with RTE. Margaret has reported from more than 30 countries, from Afghanistan to Rwanda. As foreign editor she led RTE's international coverage from 1999 until 2007 when she went to China as Beijing correspondent for three years. She now freelances for *The Irish Times*, RTE, BBC and other international broadcast, print and online media.